

# makemybadge.com

## **Do you need a few, or a lot, of badges during the year?**

Start a Release Program and save money and time! Take advantage of volume pricing, and then order as little as one at a time.

## **How does it work?**

Establish your needs for the next year or so, buy the badges, and they become available on makemybadge.com. An Online Release Program Management Software.

## **What is a Release Program?**

To have the flexibility of progressively acquiring a variable data product that has been pre-acquired to the benefit of volume pricing.

## **What are the advantages of a Release Program?**

Volume pricing. Order as little as one badge at a time. Protect your brand — quick production and expedition. A program does not expire. Being “Printing on-demand,” you never lose your inventory should you change/modify your logo. Ideal replacement for apparel decoration, or last-minute events.

The trend for badges is coming back, and we’ve been seeing more of them in the past few years. One reason for this is the growing development, and investment companies are giving to Customer Service and Client Care Programs. Identifying yourself is an essential part of the development of the client relationship because the badge means the stranger in front of you is now a person with a name. This information brings down barriers and facilitates initial contacts, eases introduction, and is often a conversation starter. Most importantly, it makes the person accountable; in consequence, influencing the quality of your client’s experience with your team.

## **What is the cost?**

Add a fee of \$1.92 to the cost of the badge. This fee also includes shipping and handling fees for all your future orders placed on makemybadge.com, even if it’s just for one badge. All orders of less than nine (9) pieces are sent by mail, and orders of nine and more are shipped on our courier account. We waive programming fees of \$60 when a Program starts with an inventory of 25 badges or more (This does not waive initial production Setup fees). When restocking a program, there are no Setup fees, and the minimum replenishment quantity is eight (8). The applicable price goes with the amount ordered, plus the Release Fees.



