

# makemybadge.com

## **Do you need a few, or a lot, of badges during the year?**

Start a Release Program and save money and time! Take advantage of volume pricing, and then order as little as one at a time.

## **How does it work?**

Establish your needs for the next year or so, buy the badges, and they become available on makemybadge.com. An Online Release Program Management Software.

## **What is the definition of a Release Program?**

To have the flexibility of progressively acquiring a variable data product that has been pre acquired to benefit of volume pricing.

## **What are the advantages of a Release Program?**

Volume pricing • Order as little as one badge at a time • Protect your branding • Quick production and expedition • A program does not expire • Being “Printing on demand”, you never lose your inventory should you change/modify your logo • Ideal replacement for apparel decoration, or for last minute events.

The trend for badges is coming back and we've been seeing more of them in the past few years. One reason for this is the growing development, and investment companies are giving to Customer Service and Client Care Programs. Identifying yourself is an important part of the development of the client relationship because the badge means the stranger in front of you is now a person with a name. This information brings down barriers and facilitates initial contacts, eases introduction, and is often a conversation starter. Most importantly, it makes the person accountable; in consequence influencing the quality of your client's experience with your team.

## **What is the cost?**

A fee of \$1.92 is added to the cost of the badge. This fee also includes shipping and handling fees for all your future orders placed on makemybadge.com, even if it's just for one badge; all orders of less than 7 badges are mailed and all orders of 7 and more badges are shipped on our FedEx account. Setup fees of \$40 are waived when a Program is started with an inventory of 25 badges or more. When restocking a program, there are no set-up fees and the minimum replenishment quantity is 8. Applicable price goes with quantity ordered, plus the Release Fees.



1 Clear, simple and easy to use



2 Visual of all the badges available in your Program - simply click to select



3 It can't get any easier! Enter your name, and select a title from a pre-entered list. Get an instant proof!



4 Once finished, review your badges from the list. Enter coordinates and references numbers. Your address is already in your profile. Click Send !



5 Have instant access to all your orders. You can also filter them by date. Click on "see order" and review it.



You can also create a PDF file of the order.